



Rachele Vitarelli

> Event Specialist

Contact information

Phone

+39 3666923230

Email

rachele.vitarelli@gmail.com

Linkedin

[Rachele Vitarelli](#)

Website

<https://rachele-vitarelli.eu>



About me

Event Specialist with an international background in Marketing and Communication, specialized in luxury event planning between in Tuscany, in Paris, and in Milan.

I have been setting up memorable events that tell stories, enhance brands, and connect people.

Fluent in four languages, I work with international clients by combining precision, creativity, and strategic visions to meet my customers expectations, crafting moments that leave a lasting impact beyond applause.

Languages

- **Italian** native
- **French**
- **English**
- **Spanish**



Technical skills

- Social Media Management
- Microsoft Office Suite
- Mailchimp
- Adobe InDesign
- Video Editing
- Figma

International programs

- University College Dublin, **Dublin, Ireland** | July 2014
- AIP Language Institute, **Valencia, Spain** | July 2015
- École France Langue, **Nice, France** | July 2017

Interests

- **Sports**
 - Synchronized swimming
 - Skiing
 - Aerial dance and gym
 - scuba diving and surfing
- **Writing**
 - Creator of the blog "Tips for Events"
- **Travel**
- **Fashion**
- **Photography**
- **Nautical world**

Work experience

> Event Specialist | Castellaccio di Filettole

Pisa, Italy | 2021 - Present

Responsible for organizing events and weddings:

- Project conception
- Event preparation management
- Establishing collaborations
- Managing reservations and venue visits
- Client relations
- Project execution and monitoring at the client's location

> Marketing & Communication Team | GlobeSailor

Paris, France | July 2024 - January 2025

Freelance

> Communication and Marketing Assistant | GlobeSailor

Paris, France | January - June 2024

Six-month internship as part of the Master's in Communication and Marketing:

- Creation of itineraries and cruises
- Management of social media channels and blog
- Interaction with press and media
- Organization of conferences and webinars
- Creation of graphic content, newsletters, and SEO-optimized content
- Market trend analysis and conversion tracking

Education & training

> IULM (Milan, Italy)

Specialized Master's in Event Management and Communication | 2024-2025

Selected as a university representative for the Elephant Prodigé Award at BEA (Best Event Awards), reserved for the top 20 creative talents under 25 in the event industry.

> EFAP - École des nouveaux métiers de la communication (Paris, France)

Master's in Communication and Marketing | 2023-2024

Relevant modules:

- Event Communication
- Graphic Design
- Advertising Creation
- Budget Management
- Communication Strategy
- Digital Communication

> University of Pisa (Pisa, Italy)

Bachelor's Degree in Economics and Business | 2019-2023

> Liceo Scientifico Ulisse Dini (Pisa, Italy)

Italian-French Dual Diploma (EsaBac) | 2014-2019